



Cheshire West Community and Voluntary Arts Awards 2022. Photo by Mark Carline

The West Cheshire Culture Partnership is looking for new members. Could you be one of them?

It's completely free to join.

Our Purpose

To work together to increase the number and range of people in West Cheshire that have the opportunity to create and experience culture.

What will the Culture Partnership do?

The Culture Partnership has formed to develop a joined-up approach to campaigning for more engagement and more investment in culture.

Together we will develop a Culture Manifesto which will set out a programme of activity to support this purpose.



Theatre Porto

Who's it for?

Anyone delivering creative or cultural activities in West Cheshire. You could be:

- A creative freelancer
- A professional or community organisation, company or group that focuses on delivering creative and cultural activity and/or experiences
- An arts or heritage festival, or cultural visitor attraction
- A health, care or wellbeing organisation using creative and cultural activity in your work
- An educational institution with a particular focus on arts and culture
- An organisation that supports development in the cultural and creative sector

What do we mean by culture?

We use culture as a broad term to include arts and heritage. Below are two definitions we are following:

Wayward festival 2022





Now Northwich Festival 2019, Cheshire Dance, Juba do Leão and Movema. Photo by Adam Holloway

Why join?

By joining the Culture Partnership, you will:

- Gain increased visibility for you and your organisation
- Wider awareness for your activities
- Help develop the Culture Manifesto and its programme
- · Enjoy the opportunity to connect with others and develop new partnerships and collaborations
- Share and receive information about events and opportunities
- · Shape and access resources to help show the value and impact of culture
- Contribute to the growth and sustainability of the cultural sector

What will you be committing to?

Any commitment is designed around you and your activity. Aside from receiving information from other members of the Culture Partnership, you will control your contribution.

Over the next few months, you could help by:

- Identifying as a member of the Culture Partnership by including its name on your publicity
- Supporting the launch of the Culture Manifesto in October 2024 by hosting a special event or using an existing event to mark the launch
- Joining in the advocacy campaign as it develops, using your social media or other publicity channels
- Making a pledge to contribute to the Culture Partnership by delivering existing or new activity that helps engage people in creative and cultural activity
- Contributing to the development of resources, including images, quotes and case studies that help show the need and value of culture

All these activities are optional, and are designed to build on what you are already doing.

Dance class, Storyhouse Queer, 2023

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How do I sign up?

Cheshire Dance, Cheshire Rural Touring Arts, Cheshire West & Chester Council, Storyhouse and Theatre Porto have already signed up – we hope you will decide to join us!

You can sign up <u>here</u>. It should take no longer than 6 minutes. You will need details of you and your organisation. You can also upload an image and quote about your work, but this is optional.

If you have any questions, please contact:



Adam Holloway: adam@cheshiredance.org



Annabel Turpin: annabel.turpin@storyhouse.com



Carmel Clapson: <u>Carmel.Clapson@cheshirewest.gov.uk</u>



Caz Brader: Caz@theatreporto.org



Nina Hajiyianni: nina@theatreporto.org



Cheshire Rural Touring Arts: CRTA@cheshirewest.gov.uk



Paul Newman@cheshiresharedservices.gov.uk